

INFORMATION POLICY ON COOKIES

COOKIES

General information, deactivation and management of cookies

Cookies are data that are sent by the website and stored by the Internet browser on the User's computer or other device (for example, tablet or mobile phone). Technical and third-party cookies may be installed from our website or related subdomains.

In any case, the user can manage, or request the general deactivation or cancellation of cookies by changing the settings of his or her Internet browser. However, this deactivation may slow down or prevent access to some parts of the website.

The settings to manage or deactivate cookies may vary depending on the Internet browser used; therefore, for more information on how to perform these operations, we suggest that you see the manual of your device or the "Help" function of your Internet browser.

The following are links to users that explain how to manage or disable cookies for the most popular Internet browsers:

Internet Explorer: <http://windows.microsoft.com/it-IT/internet-explorer/delete-manage-cookies>

Google Chrome: <https://support.google.com/chrome/answer/95647>

Mozilla Firefox: <http://support.mozilla.org/it/kb/Gestione%20dei%20cookie>

Opera: <http://help.opera.com/Windows/10.00/it/cookies.html>

Safari: <https://support.apple.com/kb/PH19255>

Why to use cookies

We use cookies to allow our systems to recognize your device and to offer you certain features, including facilitating browsing within the website and its correct use, thus facilitating access to services that require authentication, and to know which areas of the website have been visited.

The cookies used on the website are both persistent (that is, they remain stored until their expiry date on the hard disk of the user's/visitor's personal computer) and session cookies (i.e. they are not permanently stored on the user's/visitor's computer and disappear by closing the browser).

The website also uses cookies for other purposes, including:

1. Identifying you at the time of authentication on the website. In this way, it is possible to provide recommendations on products or services, display personalized contents, make other functions and personalized services available;
2. Keep track of items that are stored in your cart;

Here is a list of cookies used on this website:

Cookie name	Purpose	Type of cookie	Duration	Source and membership of cookies	Registered information	Cases in which it is used	Access to information
PHPSESSID	It allows to recognize the user's browsing session.	Technical cookies	End of the session	This website	Session ID (the name of the cookie changes with each session)	The whole website	ALU PRO S.r.l.
__utma, __utmb, __utmc, __utmz, __utmx, __utmxx, __utmz, _ga	It allows users to analyze the use of the website to improve its contents and services.	Analytical cookies of third parties	__utma 2 years, __utmb 1 Ora, __utmc Session end, __utmz 6 months, _ga 2 years	Google Analytics	Browsing data, such as pages visited, IP address, user's origin.	The whole website	For information on Google Analytics cookies, see here . For information on the management of privacy by Google Inc, see here

Technical cookies

The use of technical cookies, i.e. cookies necessary for the sending of communications on the electronic communication network or cookies strictly necessary for the supplier to provide the service requested by the customer, allows the safe and efficient use of our website.

Session cookies may be installed in order to allow access and stay in the reserved area of the portal as an authenticated user.

Technical cookies are essential for the proper operation of our website and are used to allow users normal browsing and the possibility of using the advanced services available on our website. The technical cookies used are divided into session cookies, which are stored exclusively for the duration of the browsing, until the browser is closed, and persistent cookies that are saved in the memory of the user's device until their expiry or cancellation by the user. Our website uses the following technical cookies:

- Technical browsing or session cookies, used to manage normal browsing and user authentication;
- Functional technical cookies, used to store user-selected customizations, such as, for example, the language;
- Analytics technical cookies, used to know how users use our website so that we can evaluate and improve the operation.

Third-party cookies

Third-party cookies may be installed: these are cookies, analytics and profiling cookies as well as Google Analytics, Google Doubleclick, Criteo, Rocket Fuel, Youtube, Yahoo, Bing and Facebook cookies. These cookies are sent by the websites of the aforementioned third parties external to our site.

Analytical cookies of third parties are used to collect information on the behavior of users on the website. The detection takes place anonymously, in order to monitor performance and improve the usability of the website.

Third-party profiling cookies are used to create user profiles, in order to offer advertising messages in line with the choices made by the users.

The use of these cookies is governed by the rules established by the third parties; therefore, users are invited to read the Privacy Policy and instructions for managing or disabling cookies published in the below web pages:

For Google Analytics cookies:

- Privacy Policy: <https://www.google.com/intl/it/policies/privacy/>
- instructions to manage or disable cookies: <https://support.google.com/accounts/answer/61416?hl=it>

For Facebook cookies:

- Privacy Policy: <https://www.facebook.com/privacy/explanation>
- instructions to manage or disable cookies: <https://www.facebook.com/help/cookies/>

For Youtube cookies:

- Privacy Policy: <https://www.youtube.com/intl/it/yt/about/policies/#community-guidelines>
- instructions to manage or disable cookies: <https://support.google.com/accounts/answer/61416?hl=it>

For Yahoo cookies:

- Privacy Policy and instructions to manage or disable cookies:
<https://policies.yahoo.com/ie/it/yahoo/privacy/euothnoticefaq/>

For Bing cookies:

- Privacy Policy and instructions to manage or disable cookies <https://privacy.microsoft.com/it-it/privacystatement>

Profiling cookies

They can be installed by the Data Controller(s), by means of software of the so-called *web analytics*, profiling cookies, which are used to prepare detailed, real-time analysis reports on information on: website visitors, search engines from where they come from, keywords used, language of use, and most visited pages.

The data can collect information and data such as IP address, nationality, city, date/time, device, browser, operating system, screen resolution, navigation source, pages visited and number of pages, duration of the visit, number of visits made.

These data can be transferred to each of the Companies of the **ALU PRO S.r.l.** Group, in compliance with and with the limitations imposed by the current standards and by the provisions of this Information Policy.